

LEADERSHIP | BREVARD

Thursday, September 15, 2016

2016 - 2017 Leadership Brevard Program Year

Session One: "Your Journey Into Leadership"

Venue: Crowne Plaza Melbourne Oceanfront (Indialantic)

2605 North A1A, Indialantic, FL 32903

Room: Barbados/Aruba

Attire: Business casual

****Leadership Brevard Class of 2017 head shot photos will be taken upon arrival****

8:00 – 8:30 a.m.

Arrival, head shots, check-in and conversations over coffee & breakfast

Head shots by *Simple Media Productions* (Room: St. Croix/St. Thomas)

8:30 – 9:15 a.m.

Welcome and Program Overview

- Kristin Bakke, CAE President & CEO, LEAD Brevard
- Josh Field '07, LEAD Brevard Chairman of the Board
- Kristen Klein, Program Coordinator, LEAD Brevard

9:15 – 10:45 a.m.

True Colors

- Debbie Goode '98, Carr, Riggs & Ingram, LLC

10:45 – 11:00 a.m.

Break

11:00 a.m. – 12:00 p.m.

Alumni Panel

- Mike Durante '07, Berman Hopkins Wright & LaHam CPAs and Associates, LLP
- Bunny Finney '86, Finney Properties
- Neal Johnson '96, EverBank
- Linda South '88, City of Melbourne
- Vinnie Taranto '14, Media-Over-Matter Productions LC

12:00 p.m. – 1:00 p.m.

Lunch on site

(Continued on page 2)

1:00 p.m. – 2:00 p.m.

“Commercial” Activity

- Mario Busacca '97, KeyStone Strategies

2:00 – 3:00 p.m.

Brevard County

- Stockton Whitten, Brevard County Manager

3:00 – 4:15 p.m.

Central Florida Partnership

- Jacob Stuart, Central Florida Partnership, President

4:15 – 4:30 p.m.

Break

4:30 – 5:00 p.m.

Leadership Action Project Team Overview Presentations

- Big Brothers Big Sisters of Central Florida
- Brevard Homeless Coalition, Inc.
- Brevard Neighborhood Development Coalition, Inc.
- Cancer Care Center of Brevard Foundation, Inc.
- Children's Home Society of Florida
- Florida Wildlife Hospital & Sanctuary, Inc.
- Greater Titusville Renaissance, Inc.
- The U.S. Space Walk of Fame Museum

5:00 – 5:10 p.m.

Session Wrap-up

5:10 – 6:00 p.m.

Reception with Leadership Action Project Teams

Room: St. Martin/St. Lucia

Cash bar available

6:00 – 8:30 p.m.

Stick around and enjoy local band favorite, Hot Pink on the outside beach deck!

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Friday, October 21, 2016

2016-2017 Leadership Brevard Program Year

Session Two: "Fostering Collaboration"

Venue: Canterbury Retreat and Conference Center

1601 Alafaya Trail, Oviedo, FL 32765

***Coach bus will depart at 7:30 a.m. sharp from the parking lot behind Books a Million in Viera (The Avenues)**

2251 Town Center Ave #109, Viera, FL 32940

Attire: Very Casual. We will be indoors for the first half of the session. Outdoor team building activity takes place in the afternoon: shorts, sneakers, etc. It's suggested to dress in layers.

7:00 - 7:15 a.m.

Meet at parking lot behind Books a Million, The Avenues, Viera (*see address above*)

7:30 – 8:45 a.m.

Transportation by coach bus to Canterbury

8:45 – 9:00 a.m.

Arrival/Coffee/Continental Breakfast

Announcements

9:00 – 11:45 a.m.

Banding People Together's Strategic Leadership Workshop

Brant Menswar, Managing Partner

Banding People Together

11:45 a.m. – 12:30 p.m.

Lunch

12:30 – 3:30 p.m.

Experiential leadership teambuilding activity – Low Ropes Course

Ties That Bind

3:30 p.m. – 4:15 p.m.

Debrief and evaluations

4:30 p.m.

Bus departs for return to Viera

6:00 p.m. (Estimated) Arrive Viera

6:00 p.m.

Leadership Brevard SO-SOCIAL at Pizza Gallery and Grill outdoor patio just a few steps away from where the bus will drop us off! Cash bar and light appetizers provided. Thank you to Carr, Riggs & Ingram, LLC for sponsoring the appetizers! Get to know the Leadership Brevard Class of 2017 with "Life Experiences BINGO" and get a chance to win a Pizza Gallery & Grill gift certificate!

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Thursday, November 17, 2016

2016-2017 Leadership Brevard Program Year

Session Three: "Promoting Progress"

Venue: Orlando-Melbourne International Airport- MLB
1 Air Terminal Pkwy, Melbourne, FL 32901
Meet in the boardroom located on the 2nd floor. Use "Executive Offices"
elevator located in baggage claim area to access the 2nd floor.

Session hosted by Orlando-Melbourne International Airport- MLB



Attire: Business casual. Comfortable shoes recommended for bus tour of airport airfield and Embraer Customer Center in the morning (stops include getting off and on the bus).

8:00 – 8:15 a.m.

Arrival/Coffee/Continental Breakfast

8:15 – 8:30 a.m.

Welcome & Announcements

8:30 – 9:00 a.m.

Board bus (possible security check, bring photo ID)

9:00 – 10:15 a.m.

Airfield Tour including Embraer Customer Center

10:15 – 10:45 a.m.

Return from tour & break

10:45 – 11:30 a.m.

Industry Leaders

Phil Krull, Managing Director, Embraer Executive Aircraft, Inc.

Richard "Rick" G. Matthews, Vice President, Northrop Grumman Aerospace Systems

Joe Mayer (LB '15), Director, Government Relations, Lockheed Martin

11:30 a.m. – 12:00 p.m.

Leadership Perspectives

Greg Donovan, Executive Director, Orlando-Melbourne International Airport- MLB

12:00 – 1:00 p.m.

Lunch * Relocate to 1st floor ticketing counter

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1:00 – 3:30 p.m.

“Project Contender”

Elizabeth Huy (LB '13), Manager, Business Development, Economic Development
Commission of Florida's Space Coast

3:30 – 3:45 p.m.

Break

3:45 – 4:45 p.m.

Military Briefings

Lt Col Anthony R. Cole, 45th Space Wing, Patrick Air Force Base
BOSN4 David G. Ladomirak, United States Coast Guard
Lieutenant Thomas Gibson, United States Coast Guard
Capt. John Sager (LB '15), Naval Ordnance Test Unit

4:45 – 5:00 p.m.

Debrief & Evaluation

5:30 p.m.

Leadership Brevard November SO-SOCIAL

Intracoastal Brewing Company 652 West Eau Gallie Blvd., Melbourne
Food truck onsite and beer on tap. Sponsored in part by Delaware North at Kennedy
Space Center Visitor Complex (Cyn McMyne, LB '17).
There will be some fun group photo opportunities. #LeadershipBrevard

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Thursday, December 15, 2016

2016 - 2017 Leadership Brevard Program Year

Session Four: "The Innovative Equation for a Healthy Community"
(Arts, Education and community health care services)

Venue: Laserchrome Technologies, LLC
4000 Digital Light Drive, Melbourne, FL 32934

Attire: Business casual. Wear your Leadership Brevard name badge.

Session hosted at

LASERCHROME® TECHNOLOGIES

8:00 – 8:15 a.m.

Arrival/Coffee/Continental Breakfast.

Coffee sponsored by Anaya Coffee, Mike Anaya

Continental breakfast sponsored by The Fresh Market, Mike Paholik

8:15 – 8:30 a.m.

Announcements – LEAD Brevard

8:30 – 8:55 a.m.

Welcome

Emily Kubica, President, Laserchrome Technologies, LLC

9:00 – 9:30 a.m.

Pre K – 12 - Brevard Public Schools

Dr. Desmond Blackburn (LB '16), Superintendent, School Board of Brevard County

9:30 – 10:00 a.m.

Higher Education

Dr. T. Dwayne McCay, President & CEO, Florida Institute of Technology

10:00 – 10:15 a.m.

Break

10:15 – 10:45 a.m.

The art of... everything!

Dr. Neil Levine, Executive Director, Brevard Cultural Alliance

10:45 – 11:15 a.m.

Arts & Economic Revitalization

Lisa Packard, Executive Director, Eau Gallie Arts District

11:15 a.m. – 12:15 p.m.

Graphite Drawing – Live Experience

Dr. Louis Schulz, Artist & V.P. of the Strawbridge Art Gallery and Art League

Musical accompaniment performed by Dana Beattie, violin and Adriana Stenvik, cello

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*Graphite Drawing Art supplies donated by Meehan's Office Productions
Musicians sponsored by Phil Bryden (LB '12), LEAD Brevard Board Member,
Optimize Aerospace Corporation*

12:15 – 1:30 p.m.

Lunch & Art Gallery Showcase (onsite) featuring

Art & Antique Studio Fine Art Gallery, Eau Gallie

Art Gallery of Viera

Fifth Avenue Art Gallery, Eau Gallie

Kole Trent BackSideArt, Cocoa Beach

Renee Foosaner Education Center/Foosaner Art Museum, Florida Tech

South Beaches Gallery on Melbourne Beach

Strawbridge Art Gallery, Melbourne

Titusville Art League

1:30 – 2:30 p.m.

Improv as a leadership skill - Fearless Improv Brigade

Mario Busacca (LB '97) & colleagues, KeyStone Strategies

2:30 – 4:00 p.m.

The 'health' of our community

Libby Donoghue (LB '92), Executive Director, 2-1-1 Brevard, Inc.

Lisa Gurri (LB '02), Chief Executive Officer, Brevard Health Alliance, Inc.

4:00 – 4:15 p.m.

Break & Leadership Brevard 1st annual Holiday Treat/Dessert Extravaganza!

4:15 – 4:45 p.m.

Get your Namaste On – Experience Yoga

Loren Collarile-Posca – The Yoga Garden

Related article located on Leadership Brevard 2017 app sponsored by Health First:

"Corporate Wellness: Get your Namaste On"

4:45 – 5:00 p.m.

Debrief & Evaluation

5:30 p.m.

Leadership Brevard December SO-SOCIAL and Secret Santa

Off the Traxx 918 E. New Haven Ave., Melbourne, FL 32901

Sponsored by: Seacoast Bank (Janet Cathy, LB '17), Southeast Petro Distributors

(Monica Shah, LB '17), and Off the Traxx.

Wings, dips, pizza, and pinwheel sandwiches will be provided. Drink specials include a selection of \$2 beers for the Leadership Brevard class and \$4 call drinks

**** To receive drink specials you must have your Leadership Brevard name badge.**

To participate in the Secret Santa, please bring a wrapped gift estimated at \$10 to the SO-SOCIAL.

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Thursday, January 19, 2017

2016 - 2017 Leadership Brevard Program Year

Session Five: "The Environment"

Venue: Brevard Zoo, Nyami Nyami River Lodge
8225 N. Wickham Rd., Melbourne, FL 32940

Outdoor Off-site locations:

Restore our Shores/Lagoon Restoration at Rotary Park
Suntree

6495 US-1 Rockledge, FL 32955

Scrub Jay Monitoring at Allen and Helen Cruickshank
Sanctuary

326 Barnes Blvd., Rockledge, FL 32955

Attire: Casual. Comfortable clothing and walking shoes. No heels.

8:00 – 8:15 a.m.

Arrival/Coffee/Continental Breakfast.

8:15 – 8:30 a.m.

Announcements – LEAD Brevard

8:30 – 8:45 a.m.

Welcome

Jody Palmer, Director of Conservation Programs, Brevard Zoo

8:45 – 9:15 a.m.

Carpool to Off-Site (*addresses listed above*)

9:15 – 10:00 a.m.

Outdoor Off-Site Experience

10:00 – 10:30 a.m.

Carpool to Off-Site (*addresses listed above*)

10:30 – 11:15 a.m.

Outdoor Off-Site Experience

11:15 – 11:45 a.m.

Carpool back to the Brevard Zoo (*address listed above*)

11:45 a.m. – 12:00 p.m.

Environmental Experiences Debrief

Leadership Brevard Class of 2017

12:00 – 1:00 p.m.

Lunch

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1:00 – 2:00 p.m.

Leading Change for the Indian River Lagoon and Florida's Waters

Dr. Duane De Freese, Executive Director, Indian River Lagoon Council

2:00 – 3:00 p.m.

Leadership Perspectives

Keith Winsten, Executive Director, Brevard Zoo

3:00 – 3:15 p.m.

Break

3:15 – 4:30 p.m.

Brevard Zoo Tour

Brevard Zoo Volunteers

4:30 – 5:00 p.m.

Debrief & Evaluation

5:30 p.m.

Leadership Brevard January SO-SOCIAL

River Rocks 6485 US 1, Rockledge, FL 32955

Hang out by the water with your classmates, Leadership Brevard Alumni, and LEAD Brevard Board Members immediately following the Leadership Brevard session! Get to know each other's 2017 New Year resolutions with a fun activity. Appetizers provided and drink specials available.

LEAD Brevard thanks co-sponsors Health First (Lacy Dickerson, LB '17) and BRPH (John Luznar, LB '17).

Atlas V rocket launch scheduled for 7:49 p.m.

(window to launch extends until 8:29 p.m.)

This launch will be an Atlas V rocket in a 401 configuration and carry the Space-Based Infrared System (SBIRS) GEO Flight 3 mission for the Air Force. The two previous SBIRS GEO missions also launched on the Atlas V 401 rocket. The SBIRS, considered one of the nation's highest priority space programs, is designed to provide global, persistent, infrared surveillance capabilities including: missile warning, missile defense, technical intelligence and battlespace awareness.

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Thursday, February 16, 2017

2016 - 2017 Leadership Brevard Program Year

Session Six: SIMSOC

Venue: International Palms Resort
1300 North Atlantic Ave., Cocoa Beach, FL 32931

Attire: Casual

Session Sponsor:



7:45 – 8:00 a.m. **Manatee Room** **2nd Floor**
Arrival and Conversations over Coffee

8:00 – 8:10 a.m.
Welcome and Announcements

8:10 a.m. – 4:30 p.m.
SIMSOC
Lindsay Hudock, Well Said Public Relations, LLC
Jade McGovern, Well Said Public Relations, LLC

4:30 – 5:00 p.m. **Manatee Room** **2nd Floor**
Closing Conversations and Evaluations

5:30 p.m.
Leadership Brevard February SO-SOCIAL
Sandbar Sports Grill: 4301 Ocean Beach Blvd., Cocoa Beach, FL 32931
Share your SIMSOC session experiences with your classmates and Leadership Brevard Alumni at this month's So-Social. The Sandbar is an indoor/outdoor patio style restaurant that is known for their fish tacos and category 5 hurricane cocktails.
Appetizers sponsored by Leween Jones (FLORIDA TODAY Communications) and beverages sponsored in part by Dustin Prill (S.I. Goldman Company, Inc.).
Drink specials include \$2 20oz Coors & Miller Light and \$4 Bacardi drinks.

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Thursday, March 16, 2017

2016 - 2017 Leadership Brevard Program Year

Session Seven: "Encouraging Innovation"

Venue: Kennedy Space Center Visitor Complex Debus Center

Rooms: Juno/Jupiter

SR 405, Titusville, FL 32899

Attire: Business casual

Session Sponsor:



7:45 – 8:00 a.m.

Arrival/Coffee/Continental Breakfast.

8:00 – 8:15 a.m.

Welcome and Announcements – LEAD Brevard

8:15 – 9:30 a.m.

"Engineering a Competitive Innovation Economy"

David Beavers, Co-founder, Project Based Learning/Space Coast FabLab

Jenna Buehler, Co-founder, Groundswell Startups

Adam Hoffmann, UI/UX designer, program manager, and strategist

Alex Rudloff, founder, More Than Theory

9:30 – 9:45 a.m.

Break

9:45 – 11:00 a.m.

"Cape Canaveral Spaceport: *Broadening and Deepening the Space Coast*"

Dale Ketcham, Chief Strategic Alliances, Space Florida

"Blue Origin's Florida Vision"

Scott Henderson, Orbital Launch Site Director, Blue Origin

11:00 – 11:45 a.m.

"The Workforce of the Future"

Judy Blanchard, Vice President of Industry Relations, CareerSource Brevard

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11:45 a.m. – 1:15 p.m.

Lunch

Heroes & Legends exhibit experience (on your own during lunch)

1:15 – 2:00 p.m.

“Innovation: A Love Story”

Gabriel Rothblatt, United Therapeutics Corporation

2:00- 2:15/30 p.m.

Break & Session Evaluation

2:15:/30 - 3:00 p.m.

Kennedy Space Center Visitor Complex

Therrin Protze, Chief Operating Officer, Delaware North, Kennedy Space Center Visitor Complex

3:00 – 5:00 p.m.

Atlantis exhibit experience

5:30 p.m.

Leadership Brevard March SO-SOCIAL

Playalinda Brewing Company- Brix Project

5220 S Washington Ave., Titusville, FL 32780

Indoors/Outdoors

You don't have to be Irish to join in on the fun at this month's So-Social but in the spirit of St. Patrick's Day (March 17th) you are encouraged to wear green! Food and drinks (up to 2) are covered! Take part in some games and a photo booth-style video!

March So-Social sponsored in part by Keep Brevard Beautiful (Bryan Bobbitt) and Tim Hester, the Carter Hester Group at Morgan Stanley Wealth Management.

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Thursday, April 20, 2017

2016 - 2017 Leadership Brevard Program Year

Session Eight: "One World, One Community"

Venue: Exploration Tower

4th Floor

670 Dave Nisbet Dr., Port Canaveral, FL 32920

Attire: Business casual

8:00 – 8:30 a.m.

Arrival/Coffee/Continental Breakfast

8:30 – 8:45 a.m.

Welcome and Announcements – LEAD Brevard

8:45 – 9:15 a.m.

"Grassroots Leadership"

Kendall Moore, Moore & Baughan, PLC

9:15 a.m. – 12:00 p.m. (break included)

"One World, One Community Panel Discussion"

Panel:

Bob Gabordi, Executive Editor, FLORIDA TODAY Communications

Bart Gaetjens (LB 2016), Area External Affairs Manager, Florida Power & Light Company

Karen Gregory (LB 2013), HRSS Consulting Group

Ken Stackpoole, Community Solutions, LLC

Pastor Jarvis Wash (LB 2016), The R.E.A.L. Church

Moderated by: Kendall Moore

12:00 – 1:30 p.m.

Lunch

Exploration Tower exhibits (on your own)

1:30 – 3:00 p.m.

"State of the Port"

Amanda Brailsford-Urbina, Vice President of Human Resources, Canaveral Port Authority

Rodger Rees (LB 2014), Deputy Executive Director/Chief Financial Officer, Canaveral Port Authority

3:00 – 3:15 p.m.

Break

3:15 – 4:30 p.m.

"A Great Place to Live is a Great Place to Visit"

Eric Garvey (LB 2016), Executive Director

Florida's Space Coast Office of Tourism

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4:30 – 5:00 p.m.

Leadership Brevard Class of 2017 Recap- Josh Field, Class Chairman
Debrief and Session Evaluation

5:15 p.m.

**Leadership Brevard April SO-SOCIAL and Leadership After Hours
Fishlips Waterfront Bar & Grill**

Address: 610 Glen Cheek Drive, Port Canaveral, FL 32920
(upper indoor/outdoor deck)

Win door prizes! How well do you think you know your classmates? Test your knowledge and be eligible for a prize valued at \$100!
Light appetizers will be provided and Leadership Brevard 2017 classmembers will receive 2 complimentary beverage tickets.

So-Social sponsored in part by:

Brevard Public Schools, Debra Foley (Leadership Brevard Class of 2017); **Erica Lemp**, Executive Director, weVENTURE; **Rock Paper Simple**, Joshua Adams (Leadership Brevard Class of 2017); and **Space Coast Association of REALTORS®**, Lynn Jones (Leadership Brevard Class of 2017).