

LEADERSHIP | BREVARD

Thursday, September 17, 2015

2015 - 2016 Leadership Brevard Program Year

Session One: "Building Community"

Venue: Radisson Suite Hotel Oceanfront: 3101 N. Highway A1A, Melbourne, FL 32903

Attire: Business casual ****Leadership Brevard Class of 2016 head shot photos will be taken as you arrive****

8:00 – 8:30 a.m.

Arrival, head shots, check-in and conversations over coffee & breakfast

Head shots by *Simple Media Productions*

8:30 – 8:45 a.m.

Welcome and Announcements

- Ms. Kristin Bakke, CAE President & CEO, LEAD Brevard
- Mr. Marcus Harley, LEAD Brevard Chairman of the Board

8:45 – 9:30 a.m.

Community Building Exercise

- Mr. Mario Busacca, KeyStone Strategies
- Ms. Linda Cobb, The Coaching Company, Inc.

9:30 – 10:15a.m.

The Leadership Brevard Program – Class of 2016

- Understand the goals of the Leadership Brevard program
- Expectations - Program Overview - Program Logistics
- Leadership Action Project introduction
- "Homework," Personal & Corporate Implementation Plans

10:15 – 11:00 a.m.

"Core Values"

Participants will develop a set of group values and gain knowledge of their personal core values

- Credit to Dr. Bill Grace, former Director, Center for Ethical Leadership
<http://ethicalleadership.org/>

11:00 – 11:15 a.m.

Break

11:15 a.m. – 12:00 p.m.

CEO=CHIEF ENERGY OFFICER: Keys to Inviting Performance

- Ms. Linda Cobb
The Coaching Company, Inc., President

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12:00 – 12:55 p.m.

Lunch on site

1:00 – 1:55 p.m.

“Community Building”

- Mr. Mario Busacca, KeyStone Strategies
- Ms. Linda Cobb, The Coaching Company, Inc.

2:00 – 3:00 p.m.

Brevard County

- Mr. Stockton Whitten, Brevard County Manager

3:00 – 3:15 p.m.

Break

3:15 – 4:15 p.m.

Central Florida Partnership

- Mr. Jacob Stuart, Central Florida Partnership, President

4:15 – 4:30 p.m.

Debrief/ Evaluations

4:30 – 5:00 p.m.

Leadership Action Team Project Overview Presentations

5:00 – 5:45 p.m.

Reception with Leadership Action Team Projects

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Friday, October 16, 2015

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Session Two: "Collaboration"

Venue: Canterbury Retreat and Conference Center, 1601 Alafaya Trail, Oviedo, FL 32765. Bus will depart promptly at 7:30 a.m. from the Hobby Lobby parking lot; exit 191 off I-95 & Wickham Road, 7201 Shoppes Drive, 101, Viera, FL 32940

Attire: Very Casual -Team building activity takes place outdoors in the morning; shorts, sneakers, etc. It's suggested to bring a warmer change of clothes for afternoon. We will be indoors for the second half of the session.

7:00 - 7:15 a.m.

Arrive to Hobby Lobby parking lot: 7201 Shoppes Drive, 101, Viera, FL 32940

7:30 a.m. – 8:45 a.m.

Transportation by coach bus to Canterbury

8:45 a.m. – 9:15 a.m.

Arrival/Coffee/Continental Breakfast

Announcements/overview of session/introduce homework

9:15 a.m. – 12:00 p.m.

Experiential leadership teambuilding activity – Low Ropes Course

Steve Baggett, Ties That Bind

12:00 – 1:00 p.m.

Lunch

1:00 – 3:45 p.m.

Banding People Together's Strategic Leadership Workshop

Brant Menswar, Chief Experience Officer

Banding People Together

3:45 – 4:00 p.m.

Debrief and evaluations

4:15 p.m.

Bus departs for return to Viera

5:30 p.m. (Estimated)

Arrive Viera

Optional Leadership Brevard After Hours Activity:

World of Beer, 2290 Town Center Ave, Melbourne, FL 32940

\$1 off drafts and wine for the Leadership Brevard Class of 2016 until closing!

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Thursday, November 19, 2015

2015 - 2016 Leadership Brevard Program Year

Session Three: "Engagement"

Venue: Harris Technology Center, Room 120-C

1395 Troutman Blvd., N.E. Palm Bay, FL 32905

Attire: Business Casual

8:00 a.m. - 8:15 a.m.

Arrival/Coffee/Continental Breakfast

8:15 a.m. - 8:30 a.m.

Welcome & Announcements

- Kristin Bakke, CAE President & CEO
LEAD Brevard

8:30 a.m. - 9:15 a.m.

Leadership Perspectives

- Edward J. (Ed) Zoiss, President, Electronic Systems
Harris Corporation

9:15 a.m. - 10:45 a.m.

'Changing Attitudes of the Workplace'

- Alex Rudloff, Chief Digital Strategist
TED

10:45 a.m. - 11:00 a.m.

Break

11:00 a.m. - 12:00 p.m.

Grassroots Leadership/Civic Engagement

- Kendall T. Moore, Attorney
Moore Eavenson Baughan, PLC

12:00 - 1:00 p.m.

Lunch (Sharing of Homework Experiences)

1:00 - 2:30 p.m.

'Understanding the Social Construct'

- Stephon Williams, Human Capital Development Professional
H.A.B.U. Leadership Development Training, LLC

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2:30 - 2:45 p.m.

Break

2:45 - 4:15 p.m.

Greater Titusville Renaissance

- Holly Carver, Legislative Aide to Commissioner Robin L. Fisher
District 1 Commission Office Brevard County
- Mayor James H. Tulley Jr.
City of Titusville

4:15 – 4:45 p.m.

Debrief/ Evaluations

5:00 p.m.

Optional Leadership Brevard After Hours Activity

Broken Barrel Tavern: 4700 S Babcock Street, Palm Bay 32905

(1.5 miles west of HTC)

2 for 1 House wines, house margaritas, single liquor drinks and \$.50 off draft beer

<http://www.brokenbarreltavern.com/>

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Thursday, December 17, 2015

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Session Four: "Change"

Venue: FLORIDA TODAY Communications, Community Room

1 Gannett Plaza Ave., Melbourne, FL 32940

Attire: Business Casual

8:00 - 8:30 a.m.

Arrival/Coffee/Continental Breakfast

8:30 - 8:45 a.m.

Welcome & Announcements

- Kristin Bakke, CAE President & CEO, LEAD Brevard

8:45 - 10:00 a.m.

Leadership Perspectives

- Michael J. Coleman, Chairman and Founding Partner, Cool Media Consultants, Former Senior Group President, Gannett Co., Inc. and Publisher of FLORIDA TODAY Communications
- Bob Gabordi, Executive Editor, FLORIDA TODAY Communications
- Jeff Kiel, President and Publisher, FLORIDA TODAY Communications, and Regional President, Gannett Company
- Emre Kelly, Digital Producer, FLORIDA TODAY Communications
- Matt Reed, Public Interest Editor, FLORIDA TODAY Communications

10:00 - 10:15 a.m.

Break

10:15 - 12:00 p.m.

"Personal Branding- Your Greatest Asset"

- Bryan J. Noel

12:00 - 1:00 p.m.

Lunch (Optional FLORIDA TODAY tour 12:30 – 12:55 p.m.)

1:00 - 2:30 p.m.

Banding People Together's Strategic Leadership Workshop, Part 2

- Brant Menswar, Chief Experience Officer, Banding People Together

2:30 - 2:45 p.m.

Break

2:45 - 4:00 p.m.

"Creating Community Change in the 21st Century"

- Shelley W. Lauten, Founding Partner, triSect, LLC

4:00 – 4:30 p.m.

Debrief/ Evaluations

5:00 p.m. Optional Leadership Brevard After Hours Activity at Grills Riverside Tiki Bar

Address: 6075 US HWY 1, MLB (1 mile South of FLORIDA TODAY on US 1)

Happy Hour special: \$2.00 select drafts and \$1.75 bottles

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Thursday, January 14, 2016

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Session Five: "Economic Engines"

Venue: Renee Foosaner Education Center

1520 Highland Ave., Melbourne, FL 32935

Attire: Business Casual

Wifi network name: panthair guest

Wifi password: 23689013

8:00 - 8:15 a.m.

Arrival/Coffee/Continental Breakfast

8:15 - 8:20 a.m.

Welcome & Announcements

- Kristin Bakke, CAE President & CEO, LEAD Brevard

8:20 - 8:30 a.m.

Eau Gallie Art District (EGAD) Welcome

- Lisa Packard, Executive Director, Eau Gallie Arts District

8:30 - 9:15 a.m.

Leadership Perspectives

- Lynda Weatherman, CEO, Economic Development Commission of Florida's Space Coast

9:15 - 10:15 a.m.

EDC "Project Contender" site selection experiential learning

- Cammie Goode, Business Development Specialist, Economic Development Commission of Florida's Space Coast
- Elizabeth Huy, Senior Manager, Business Development, Economic Development Commission of Florida's Space Coast

10:15 - 10:30 a.m.

Break

10:30 - 11:45 a.m.

Continued: EDC "Project Contender" site selection experiential learning

- EDC Staff

11:45 a.m. - 12:00 p.m.

LAP Team Project Time

12:00 - 12:45 p.m.

Lunch

12:45 - 1:00 p.m.

Community and Economic Impact of Museums

- Carla Funk, Director of University Museums (Foosaner Art Museum and the Ruth Funk Center for Textile Arts), Florida Institute of Technology

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1:00 - 2:00 p.m.

CareerSource Brevard

- Lisa Rice, President, CareerSource Brevard

2:00 - 3:00 p.m.

Momentum at Orlando Melbourne International Airport

- Lori Booker, Communications Director, Melbourne International Airport

3:00 - 3:15 p.m.

Break

3:15 - 4:30 p.m.

Arts & Culture in Brevard – Economic Impact of the Sector

- Dr. Neil Levine, Executive Director, Brevard Cultural Alliance

4:30 – 4:35 p.m.

Connect Florida and Leadership Florida

- Vinnie Taranto, CEO, Media-Over-Matter Productions
Leadership Brevard 2014

4:35 - 5:00 p.m.

Debrief/ Evaluations

5:30 p.m. – 7:00 p.m.

Leadership Brevard After Hours

Otjundu's Biergarten

Address: 1385 Highland Ave., Melbourne, FL 32935 (3 minute walk away)

Optional and complimentary to the Leadership Brevard Class of 2016!

This Leadership After Hours networking event is open to the Leadership Brevard Class of 2016, Leadership Brevard alumni, members of LEAD Brevard, and the public.

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Thursday, February 18, 2016

2015 - 2016 Leadership Brevard Program Year

Session Six: SIMSOC

Venue: International Palms Resort

1300 North Atlantic Ave., Cocoa Beach, FL 32931

Attire: Casual

Session Sponsor:



7:45 – 8:00 AM, Manatee Room 2nd Floor

Arrival and Conversations over Coffee

8:00 – 8:10 AM

Welcome and Announcements

Community Bank of the South

8:10 AM – 4:30 PM

SIMSOC

Lindsay Hudock, Well Said Public Relations, LLC

Jade McGovern, Well Said Public Relations, LLC

4:30 PM – 5:00 PM, Manatee Room 2nd Floor

Closing Conversations and Evaluations

Post-Session Social (Optional)

Mambos Beachside Bar and Grill, International Palms Resort

Mark these Leadership Brevard related dates on your calendar:

Wednesday, April 20, 2016

Leadership Action Project Presentations

5:30 – 7:30 p.m.

Location: Heritage Isle Clubhouse, Viera
6800 Legacy Blvd., Viera, FL 32940

Thursday, May 12, 2016

Leadership Brevard Class of 2016 Graduation & Annual Meeting

5:30 – 8:00 p.m. (approx.)

Location: Melbourne Area Association of REALTORS® Ballroom
1450 Sarno Rd., Melbourne, FL 32935

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Thursday, March 17, 2016

2015 - 2016 Leadership Brevard Program Year

Session Seven: Innovation

Venue: Astronaut Hall of Fame/ATX
6225 Vectorspace Blvd., Titusville, FL 32780

Attire: Business Casual

Session Sponsor



8:00 – 8:15 a.m.

Arrival and Conversations over Coffee

8:15 – 8:30 a.m.

Welcome & Announcements

- Kristin Bakke, CAE President & CEO, LEAD Brevard

8:30 – 9:15 a.m.

Leadership Perspectives

- Kelvin Manning, Associate Director, NASA's John F. Kennedy Space Center

9:15 – 10:15 a.m.

Groundswell: Innovation, capital investment, and vibrant communities

- Jenna M. Buehler, CEO/Co-Founder, Groundswell

10:15 – 10:30 a.m.

Break

10:30 a.m. – 11:45 a.m.

Innovation at the Port

- Jim Dubea, Deputy Executive Director, Port Canaveral

11:45 a.m. – 1:00 p.m.

Lunch and optional self-guided tour of the Astronaut Hall of Fame

1:00 – 2:15 p.m.

STEM/STEAM Panel Discussion

- Moderator: Dale Ketcham, Chief of Strategic Alliances, Space Florida
- Carol Craig, Founder and Chief Executive Officer, Craig Technologies
- Linn LeBlanc, Executive Director, Buzz Aldrin's ShareSpace Foundation
- Frank Margiotta, Dean of Workforce Programs, Eastern Florida State College

2:15 – 2:30 p.m.

Break

2:30 – 3:00 p.m.

Kennedy Space Center Visitor Complex

- Therrin Protze, Chief Operating Officer, Kennedy Space Center Visitor Complex, Delaware North Companies

3:00 – 3:15 p.m. Board bus to Kennedy Space Center Visitor Complex (KSCVC)

3:15 – 3:30 p.m. Bus transport to KSCVC

3:30 – 5:00 p.m. Atlantis Tour

5:00 – 5:15 p.m. Board bus for transport back to Astronaut Hall of Fame/ATX

5:15 – 5:30 p.m. Bus transport to Astronaut Hall of Fame/ATX

5:30 p.m. Return to Astronaut Hall of Fame/ATX and session concludes

**Electronic session evaluations will be emailed following our “Innovation” session.
Please complete and return your session evaluation by Monday, March 21st**

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Thursday, April 14, 2016

2015 - 2016 LB Program Year

Session Eight: "Your Journey Into Leadership"

Venue: Florida Department of Health in Brevard County, Bill Posey Conference Center
2555 Judge Fran Jamieson Way, Viera, FL 32940

Attire: Business Casual

8:30 – 8:45 a.m.

Arrival and Conversations over Coffee

8:45 – 9:00 a.m.

Welcome & Announcements

- Kristin Bakke
CAE President & CEO, LEAD Brevard

9:00 – 9:45 a.m.

Leadership Perspectives

- Jeff Piersall,
Co-founder, SCB Marketing

9:45 a.m. – 12:00 p.m. (Break Included)

Board Training: *Governance as Leadership*

- Sandi Scannelli
President/CEO, Community Foundation for Brevard

12:00 a.m. – 1:00 p.m.

Year-End Evaluations/Lunch

1:00 – 3:30 p.m.

Leadership Brevard Alumni Engagement

- Kim Agee (Leadership Brevard Class of 2003), Health First
- Dick Baumbach (Leadership Brevard Class of 1986), Talk Network Radio
- John Byron (Leadership Brevard Class of 1991), Sun State Strategy, Inc.
- Josh Field (Leadership Brevard Class of 2007), SpaceCoast Living
- Debbie Goode (Leadership Brevard Class of 1998), Carr, Riggs & Ingram, LLC
- Karen Gregory (Leadership Brevard Class of 2013), HRSS Consulting Group, LLC
- Vinnie Taranto (Leadership Brevard Class of 2014), Media-Over-Matter Productions LC

3:30 – 4:00 p.m.

Debrief, Session Evaluation

Immediately following our session:

Leadership After Hours at Pizza Gallery & Grill

Address: 2250 Town Center Ave, Viera, FL 32940

Optional and complimentary to the Leadership Brevard Class of 2016!

This Leadership After Hours networking event is open to the Leadership Brevard Class of 2016, Leadership Brevard Alumni, members of LEAD Brevard, and the public.