

Class of 2021 Community Acceleration Project Proposal Summaries

Brevard Cultural Alliance (BCA)

www.artsbrevard.org

“P.E.A.C.E. (Partners Ensuring Arts & Culture are for Everyone)”

Brevard Cultural Alliance seeks to launch a new initiative that focuses on fostering strategic partnerships between the BCA and cultural organizations whose projects support efforts of cultural equity and social justice through the creation and/or presentation of original art that is rooted in community, place, tradition, and/or spirit.

Family Promise of Brevard

www.familypromiseofbrevard.org

“Breaking the Cycle of Poverty in Brevard – Phase 2.0”

Based on the impactful and timely presentation of the Leadership Action Project of Leadership Brevard last year and prior years, Family Promise of Brevard pursued moving into the most challenging poverty area of Cocoa. Mayor Williams and the City Council of Cocoa unanimously approved the pursuit of their vacant Firehouse #1 to repurpose it into a base of operations and future shared space to help families experiencing housing instability. We would like to continue the important work of the LAP from last year to further define how to approach this challenge with specific community action recommendations. Group members will build on the data created by prior Leadership Brevard classes and continue the prior research into such resources as our neighbors at Leadership Orlando who developed the Social Mobility Framework and the Six Impacts on Social Mobility. Group members will also meet with Cocoa service providers, local schools, churches, law enforcement, and government agencies to determine the most effective approach to creatively problem solve Cocoa homelessness and poverty now exasperated by COVID-19.

Habitat for Humanity of Brevard County

www.brevardhabitat.org

“Habitat Donation Location: Donations Closer to Home Bring Families Closer to their Own Homes”

Brevard Habitat is looking to increase community visibility while expanding our item donation base by establishing a satellite donation drop-off location in central Brevard County. Most residents in central and northern Brevard will not drive to the south end of the county to drop off their donations. We want to make it as easy as possible for them to support Habitat in their area. We'd like the LEAD Brevard experts to help us identify a viable location to reach more affluent zip codes and do a "Four Wall" analysis for a donation drop off center. We'd also like the drop center to have space for a few offices and meeting space. We need help identifying real estate options and are hoping to find a landlord/partner that could benefit from renting to a non-profit. We are looking for maximum visibility while being financially responsible.

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If we can bring a donation drop off location to the center of Brevard, it would grow item donations and in turn grow our Restore sells. Brevard Habitat's ReStore is a major source of funding for the homes we build. More donations=more forever homes for families in need.

Keep Brevard Beautiful

www.keepbrevardbeautiful.org

"The Future of Brevard: Composting"

Keep Brevard Beautiful has recently established a Composting Pilot Program. The main goal of this project proposal is to spread awareness about the benefits of composting and how to compost correctly. During the 7-month project period, LEAD project members will assist KBB in creating a brochure for the new composting program which will detail the program description, what can and cannot be composted, tips and tricks, and contact information. Along with the brochure, KBB would like to have team members create a fun and thorough presentation that can be presented across residents, sustainability boards, city councils, and others who may be interested in implementing composting techniques. KBB would like to have the team members create up to three composting workshops that will be held in different parts of the county and will be open to the public. The previously mentioned presentation that the team members will create will be the focus point of the workshops and should portray all necessary information to get someone started. The workshops will be purely educational and give those who attend, the tools for success in composting.

New Life Mission (formerly Brevard Rescue Mission)

www.TransformedShop.com

"Handmade Healing: Growing the Transformed Shop to Help Homeless Moms"

The Transformed Shop is the social enterprise of New Life Mission, formerly Brevard Rescue Mission, which serves homeless moms with children in a residential setting. The Transformed Shop launched in the spring of 2020, and serves as a sanctuary of hope, healing and creativity.

The women spend time in the shop each week learning how to sew and create products using repurposed fabric and denim. Their creations are then sold on our website (www.transformedshop.com) and through in-person visits to the shop (located just south of Eau Gallie Boulevard on US 1 in Melbourne). Initial product offerings include earrings with pouches, face masks, hair scrunchies and tote bags.

With the help of CAP students, the Transformed Shop hopes to expand its reach to local boutiques and shops. CAP project members will accomplish the following: 1) Identify target market boutiques and businesses that may include Transformed Shop products in their stores; 2) Create a proposal (i.e. presentation, video, sales agreement) that can be used to approach businesses that might sell our products in their stores; 3) Create a plan for displaying products in stores with the understanding that each store will likely have varying amounts of space to offer.