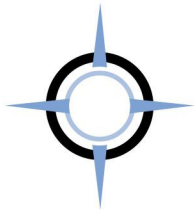


# LEAD Brevard's 2022 Leadership Awards

## Digital Program Book Ad Specs

### SPONSORSHIP AD SPECIFICATIONS



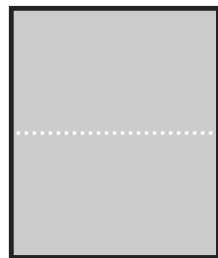
This year, LEAD Brevard will present and distribute the event program in a digital format. The specs listed will provide the sponsor with the best possible display within the new format. The final product will be an interactive PDF made available through a flipbook style e-reader hosted on [leadbrevard.org](http://leadbrevard.org). This format will allow users to view and flip through the program on their digital and mobile devices, and gives them access to download a PDF version to print out their own hard copy.

#### PROGRAM SIZE Digital 16:9 aspect ratio (Widescreen)



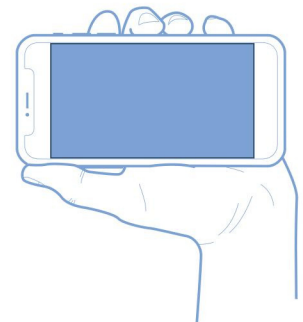
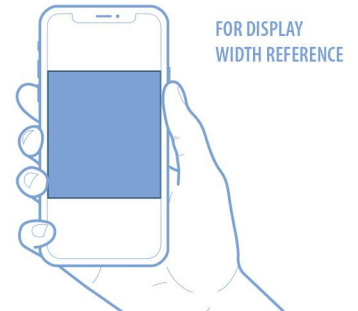
Pixels  
960 W x 1080 H @ 150 dpi

Single Page



Pixels  
960 W x 522 H @ 150 dpi

Half Page



All ads must be submitted in their final form in one of the following formats:

- **PDF, AI, EPS, JPG (150 dpi) or PNG (150 dpi)**
- **RGB or sRGBcolorspace**
- **All fonts/type converted to outlines and images embedded**  
(when submitting AI or EPS files only)

Please provide the full URL of any links you would like to include in your ad, the interactive PDF will open them in a new browser window.

**EXAMPLE:** <http://www.leadbrevard.org/events/leadership-awards/>