

# LEADERSHIP ESSENTIALS

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Session One Tuesday, October 8, 2020  
"Communication"

The new cohort of Leadership Essentials participants gathered October 8th for their first session on Communication, featuring the StrengthsFinders assessment and those results as a point of reference. We believe that leadership begins with self-knowledge and awareness of how our behavior impacts our interactions with others. Leadership Brevard alumna **Lisa Rice** (LB 1997) CEO of Every Strength Counts, LLC led the session and coached class members through several exercises to practice using the strengths they discovered.



Pictured L to R: **Kristin Bakke**, President & CEO, LEAD Brevard; **Lisa Rice**, LB 1997, CEO, Every Strength Counts, LLC and **Beth Gitlin**, LB 2013, LB Board Member, Principal, BJJ Global Consultant

Leadership Essentials is the leadership skills/work readiness program of LEAD Brevard; six sessions and six leadership topic areas help participants hone their skill set and employers benefit from utilizing this opportunity as a leadership development path for high potential employees and as a retention tool. Want to know more?

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