

CONVERSATION + COMMUNITY

A new series of healthy dialogues building awareness and support around community issues.

Friday, October 4, 2019 - Talent Wars: Is Brevard Winning?

Several years ago, LEAD Brevard partnered with FLORIDA TODAY with CareerSource Brevard as the presenting sponsor to bring a series of conversations to our community; the event is called Conversation + Community and features information about a topic area that is important to Brevard. The event titled "Talent Wars, is Brevard Winning?" was a conversation centered on the challenges our community faces in attracting and retaining a talented workforce.



Photos courtesy of Tim Shortt, FLORIDA TODAY

Isadora Rangel, Public Engagement Editor for FLORIDA TODAY and a Leadership Brevard alumna (LB 2019) moderated the conversation after Trudy McCarthy of the EDC provided an overview of the talent attraction and statistics that matter to Brevard. Following panel member presentations and Q and A from the audience, it was clear that attracting talented people to Brevard is an expensive undertaking; is being addressed by all of the companies represented as well as CareerSource Brevard and that the talent pipeline and career education needs to start early ... middle school or even grade school ... to grow our own 'talent'.

Stay tuned to the LEAD Brevard website and event notices for the next conversation.