Thursday, September 19, 2019  
Leadership Brevard Class of 2020  
Session One: “LEADership Matters”  
Venue: Crowne Plaza Melbourne Oceanfront  
2605 N Highway A1A, Melbourne, FL 32903  
Room: Barbados  
Attire: Business casual  **Your professional headshot photo will be taken upon arrival**

8:00 – 8:30 a.m.  
Arrival, head shots, check-in and conversations over coffee & breakfast  
Head shots by Dana Niemeier Photography (room: St. Anne)

8:30 – 8:40 a.m.  
Welcome  
Kristin Bakke, CAE President & CEO, LEAD Brevard  
Dale Ketcham (LB 1986), LEAD Brevard Chairman of the Board, Space Florida

8:40 – 8:55 a.m.  
LEADership Matters  
Bart Gaetjens (LB 2016), LEAD Brevard Board Member, Florida Power & Light Company  
Vinnie Taranto (LB 2014), LEAD Brevard Board Member, Media-Over-Matter Productions, LC

8:55 – 9:30 a.m.  
Leadership Brevard Class of 2020 Program Overview  
Kristin Bakke, CAE President & CEO, LEAD Brevard  
Kristen Klein, Program Coordinator, LEAD Brevard

9:30 – 9:45 a.m.  
Transition (brief break)

9:45 – 10:45 a.m.  
Leadership Brevard Class of 2020 Introductions (Part 1)

10:45 – 11:00 a.m.  
Transition (brief break)

11:00 – 12:00 a.m.  
City Managers Conversation  
Panel Moderator: Bart Gaetjens (LB 2016), LEAD Brevard Board Member, Florida Power & Light Company  
Courtney Barker, Satellite Beach  
Scott Larese, Titusville  
Jim McKnight, Cocoa Beach  
Lisa Morrell, Palm Bay
12:00 – 1:15 p.m.
Lunch (onsite) with the City Manager panelists

1:15 – 1:45 p.m.
LEADership Perspectives: Why does LEADership matter?
   Michael Cadore, Associate Provost, Eastern Florida State College and
   Rockledge Police Department

1:45 – 2:45 p.m.
Leadership Brevard Class of 2020 Introductions (Part 2)

2:45 – 3:15 p.m.
Break

3:15 – 4:00 p.m.
What Does it take to be a World Class Community?
   Dale A. Brill, Ph.D., Senior Vice President of Research for Building Community,
   Orlando Economic Partnership

4:00 – 4:15 p.m.
Debrief and Evaluation

4:15 – 6:00 p.m.
Leadership Action Project Selection Fair
Room: St. Lucia/St. Martin
Cash bar available

- AMIKids Space Coast, Inc.
  "Mentors Mold Young Lives- Enhancing Career Skills for
  Troubled Youth"

- Brevard County Emergency Management
  "Business & Industry Emergency Support Function Coordination"
  (Phase 2)

- Brevard Indian River Lagoon Coalition, Inc.
  "What You Can Do to Help the Lagoon: Educating and Motivating
  Brevardians"

- Brevard Workforce Development Board
  (d.b.a. CareerSource Brevard)
  "R.I.S.E. Brevard"

- Habitat for Humanity of Brevard County
  "Affordable Housing Requirements for Disabled Children"

- Housing for Homeless
  "Breaking the Cycle of Poverty in Brevard"

- Keep Brevard Beautiful, Inc.
  "Downtown Melbourne: From History to Sustainability"