Thursday, September 21, 2017
2017 - 2018 Leadership Brevard Program Year
Session One: “Your Journey Into Leadership”
Venue: Rockledge Country Club
1591 South Fiske Blvd., Rockledge, FL 32955
Attire: Business casual
**Leadership Brevard Class of 2018 head shot photos will be taken upon arrival**

8:00 – 8:30 a.m.
Arrival, head shots, check-in and conversations over coffee & breakfast
   Head shots by Simple Media Productions (Downstairs: Conference Room)

8:30 – 8:40 a.m.
Welcome and Announcements
   - Kristin Bakke, CAE President & CEO, LEAD Brevard
   - Josh Field ’07, LEAD Brevard Chairman of the Board, Parrish Medical Center

8:40 – 8:45 a.m.
“People in Boxes” video

8:45 – 9:45 a.m.
Alumni Panel
   - Moderator: Josh Field ’07, LEAD Brevard Chairman of the Board
   - Dale Dupree ’17, Copy Warrior
   - Gina Kaiser ’05, FLORIDA TODAY Communications, Gannett Co., Inc.
   - Dale Ketcham ’86, Space Florida
   - Kim Rezanka ’02, Cantwell & Goldman, P.A.
   - Vinnie Taranto ’14, Media-Over-Matter Productions LC

9:45 – 10:00 a.m.
Break

10:00 – 11:15 a.m.
Class Introductions
   - Leadership Brevard Class of 2018

11:15 a.m. – 12:00 p.m.
Leadership Brevard Program Overview
   - Kristin Bakke, CAE President & CEO, LEAD Brevard
   - Josh Field ’07, LEAD Brevard Chairman of the Board, Parrish Medical Center
   - Kristen Klein, Program Coordinator, LEAD Brevard

12:00 – 12:45 p.m.
Lunch
12:45 – 1:45 p.m.
“Commercial” Activity
   - Mario Busacca ’97, KeyStone Strategies

1:45 – 2:45 p.m.
Class Introductions Continued
   - Leadership Brevard Class of 2018

2:45 – 3:00 p.m.
Break

3:00 – 3:45 p.m.
Brevard County
   - Frank Abbate, Brevard County Manager

3:45 – 5:00 p.m.
Orlando Economic Partnership
   - Jacob Stuart, Orlando Economic Partnership, President

5:00 – 5:15 p.m.
Debrief/Evaluation

5:15 – 6:00 p.m.
Leadership Action Project Selection Activity
Room: Vue 18
Cash bar available
   - Aging Matters in Brevard, “Pets on Wheels”
   - Brevard Achievement Center, “Planning for the Future Care of Adults With Developmental Disabilities”
   - Brevard Homeless Coalition, “Affordable Housing in Brevard County”
   - The Children’s Hunger Project, “Feed 500 Campaign Video”
   - Guardian Ad Litem (GAL), 18th Circuit, “Encouraging Volunteers to Take Leadership Roles”
   - Junior League of South Brevard, “Girl POWER”
   - LEAD Brevard, Inc. with the Board Doctor, LLC, “Leadership IMPACT: Matching Leadership Brevard Alumni with Nonprofit Organizations Needing Skilled Board Members”
Friday, October 27, 2017
2017 - 2018 Leadership Brevard Program Year
Session Two: “Collaboration”
Venue: Canterbury Retreat and Conference Center
1601 Alafaya Trail, Oviedo, FL 32765
*Meet at the parking lot behind Books a Million in Viera (The Avenue)
2251 Town Center Ave #109, Viera, FL 32940
A coach bus will depart at 7:30 a.m. sharp from the parking lot to take us to Canterbury.

Attire: Very Casual. We will be indoors for the first half of the session. Outdoor team building activity takes place in the afternoon: shorts, sneakers, etc. It’s suggested to dress in layers.

7:00 - 7:15 a.m.
Meet at parking lot behind Books a Million, The Avenue, Viera (see address above)

7:30 – 8:45 a.m.
Transportation by coach bus to Canterbury

8:45 – 9:00 a.m.
Arrival/Coffee/Continental Breakfast
Announcements

9:00 – 11:45 a.m.
Banding People Together’s Strategic Leadership Workshop
Brant Menswar, Managing Partner
Banding People Together

11:45 a.m. – 12:30 p.m.
Lunch

12:30 – 3:30 p.m.
Experiential leadership teambuilding activity – Low & High Ropes Course
Ties That Bind

3:30 p.m. – 4:15 p.m.
Debrief and evaluations

4:30 p.m.
Bus departs for return to Viera

5:30 p.m. (Estimated) Arrive Viera

5:45 p.m. – 7:00 p.m.
Leadership Brevard October SO-SOCIAL at World of Beer
2290 Town Center Ave. Viera (The Avenue)
See other side for details
LEADERSHIP BREvard

OCTOBER SO-SOCIAL

FRIDAY
OCT. 27
5:45 - 7:00 PM

2290 Town Center Ave, Viera, FL 32940
outside patio

Light appetizers from Chili’s
One complimentary beverage ticket (draft beer/house wine)
"Hollywood Pairs" icebreaker activity

Registration Not Required

OCTOBER SO-SOCIAL TEAM:
Stephanie Archer  Lacie Banks  Mary Dru Bowman  Cammie Goode
Christie Livingston  Melissa MacCalla  Emily Mollen  Charlotte Perkins
Cindy Parr  Cliff Repperger  Cordell Rolle  Michael Schuffert

LEADERSHIP BREvard OCTOBER SO-SOCIAL SPONSORED BY:
Community Credit Union of Florida  GrayRobinson, P.A.
Antoinette Unique Interiors  Wuesthoff Hospital
Thursday, November 16, 2017
2017 - 2018 Leadership Brevard Program Year
Session Three: “Innovation”
Venue: Kennedy Space Center Visitor Complex Debus Center
Room: Atlas/Redstone
SR 405, Titusville, FL 32899
Attire: Business casual

Session Sponsor:

8:00- 8:15 a.m.
Arrival/Coffee/Continental Breakfast

8:15 – 8:30 a.m.
Welcome and Announcements – LEAD Brevard

8:30 – 9:30 a.m.
Port Canaveral World Class Gateway
Rodger Rees, Deputy Executive Director and Chief Financial Officer, Canaveral Port Authority (LB Class of 2014)

9:30 – 10:30 a.m.
Multi-User Spaceport: From Vision to Reality
Scott Colloredo, Deputy Director, Engineering Directorate, John F. Kennedy Space Center

10:30 – 10:45 a.m.
Break

10:45 – 11:45 a.m.
Military in Brevard
Command Master Chief Tracy F. Kuchta, Naval Ordnance Test Unit
BOSN 4 David G. Ladomirak, Commanding Officer USCG Station, Port Canaveral
Chief Master Sergeant Michael D. Worden, Superintendent, 45th Launch Group, Cape Canaveral Air Force Station

11:45 a.m. – 1:15 p.m.
Lunch
Heroes & Legends exhibit experience (on your own during lunch)
1:20 – 2:00 p.m.
Kennedy Space Center Visitor Complex
Therrin Protze, Chief Operating Officer, Delaware North, Kennedy Space Center Visitor Complex

2:00 – 2:10 p.m.
Break

2:10- 3:00 p.m.
Cape Canaveral Spaceport: Broadening and Deepening the Space Coast
Dale Ketcham, Chief Strategic Alliances, Space Florida (LB Class of 1986)

3:00 – 5:00 p.m.
*Atlantis* exhibit experience with Communicator

5:30 p.m.
Leadership Brevard November SO-SOCIAL
Playalinda Brewing Company- Brix Project
5220 S Washington Ave., Titusville, FL 32780
Thursday, December 14, 2017
2017 - 2018 Leadership Brevard Program Year
Session Four: “Economic Engines”
Venue: Orlando Melbourne International Airport
1 Air Terminal Pkwy, Melbourne, FL 32901
Meet in 1st floor ticketing area (far right-hand side)
Attire: Business casual. Comfortable shoes recommended for bus tour of the Airport Airfield and Harris Global Innovation Center in the morning and walking tour of Federal Inspection Station (FIS) in the afternoon.

Session hosted by Orlando Melbourne International Airport

8:00 – 8:15 a.m.
Arrival/Coffee/Continental Breakfast

8:15 – 8:30 a.m.
Welcome & Announcements
LEAD Brevard
Clifford Graham, Director of Operations & Maintenance
Orlando Melbourne International Airport

8:30 – 8:45 a.m.
Board bus (Bring photo ID)

8:45 – 9:45 a.m.
Airport Airfield Tour
Rob Himler, Airport Communications Coordinator
Orlando Melbourne International Airport

9:45 – 10:00 a.m.
Bus drop-off at Harris Global Innovation Center

10:00 – 11:20 a.m. (Includes time for self-guided tour)
Harris Global Innovation Center
Robert L. (Bob) Duffy, Senior Vice President Human Resources and Administration, Harris Corporation
Ashlee Thomas (LB 2017), Senior Manager for Internal and Executive Communications, Harris Corporation

11:20 – 11:30 a.m.
Board bus
11:30 – 11:45 a.m.
Return to Orlando Melbourne International Airport

11:45 a.m. – 1:00 p.m. Lunch
12:20 – 1:00 p.m. *(During lunch)*

10 Things You Didn’t Know About Your Hometown Airport
Greg Donovan, Executive Director, Orlando Melbourne International Airport

1:00 – 1:10 p.m.
Brief Break

1:10 – 4:00 p.m. *(Break included)*
Economic Development Commission of Florida’s Space Coast
Lynda Weatherman, President & CEO
Economic Development Commission of Florida’s Space Coast

“Project Contender”
Elizabeth Huy (LB 2013), Senior Manager, Business Development
Economic Development Commission of Florida’s Space Coast

4:00 – 4:45 p.m.
Walking Tour of Federal Inspection Station (FIS)
Officer Dan Bautista, U.S. Customs and Border Protection

4:45 – 5:00 p.m.
Debrief/Evaluations

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**LEADERSHIP BREVARD DECEMBER SO-SOCIAL**

**Organized by members of the Leadership Brevard Class of 2018**

**THURSDAY DEC. 14**
**5:30 – 7:00 PM**

829 E New Haven, Melbourne, FL 32901

Complimentary hot & cold hors d’oeuvres ❌ One Beverage Ticket Per Person

Wear your ugliest or most festive holiday sweater for a chance to win prizes!

**DECEMBER SO-SOCIAL TEAM:**
Mike Artelli  Theresa Clifton  Tracy Conner  Eddy Galindo
Ericka Hash  Brett Miller  Laura Ranger  Eva Rey
Jessica Saggio  Jim Scalzo  Aaron Stitzel

**LEADERSHIP BREVARD DECEMBER SO-SOCIAL SPONSORED BY:**
Brevard Humane Society  Carr, Riggs & Ingram, LLC  DSK Law  FLORIDA TODAY Communications
Ivy Vernon Realtor  Surfside Properties  Pizza Gallery & Grill
Space Coast Association of REALTORS®  SCB Marketing  The Viera Company
Thursday, January 18, 2018
2017 - 2018 Leadership Brevard Program Year
Session Five: “Quality of Life”
Venue: Brevard Zoo, Nyami Nyami River Lodge
8225 N. Wickham Rd., Melbourne, FL 32940
Outdoor off-site location (afternoon):
Allen and Helen Cruickshank Sanctuary
326 Barnes Blvd., Rockledge, FL 32955

Attire: Casual, comfortable clothing and walking shoes (no heels) for outdoor off-site visit and Brevard Zoo tour in the afternoon.
Bring: Water bottle/reusable beverage container

Session sponsored in part by:

8:00 – 8:15 a.m.
Arrival/Coffee/Continental Breakfast

8:15 – 8:30 a.m.
Welcome & Announcements
LEAD Brevard

8:30 – 8:45 a.m.
Brevard Zoo Welcome
Keith Winsten, Executive Director, Brevard Zoo

8:45 – 9:45 a.m.
“Indian River Lagoon – Looking Ahead 2018 and Beyond”
Dr. Duane De Freese, Executive Director, Indian River Lagoon Council & Indian River Lagoon National Estuary Program

9:45 – 10:00 a.m.
Break

10:00 – 11:00 a.m.
“What’s Art Got To Do With It?”
Dr. Neil Levine, Executive Director, Brevard Cultural Alliance

11:00 – 11:40 a.m.
“Quality of Life- Through the Main Street Looking Glass”
Lisa Packard, Executive Director, Eau Gallie Arts District

11:40 a.m. – 12:00 p.m.
“Quality of Life” Art Activity
LEADERSHIP BREVARD

12:00 – 1:00 p.m.
Lunch

1:00 – 2:00 p.m.
Leadership Perspectives
Keith Winsten, Executive Director, Brevard Zoo

2:00 – 2:10 p.m.
Brief Break: Transition into groups for afternoon activities

GROUP 1
2:10 – 3:15 p.m. Behind-the-scenes Brevard Zoo tour
(break into small groups)
3:15 – 3:35 p.m. Carpool to Cruickshank Sanctuary - Scrub jay monitoring
3:35 – 4:15 p.m. Cruickshank Sanctuary tour
4:15 – 4:35 p.m. Carpool back to the zoo

GROUP 2
2:10 – 2:30 p.m. Carpool to Cruickshank Sanctuary - Scrub jay monitoring
2:30 – 3:10 p.m. Cruickshank Sanctuary tour
3:10 – 3:30 p.m. Carpool back to the zoo
3:30 – 4:35 p.m. Behind-the-scenes Brevard Zoo tour
(break into small groups)

4:35 – 4:40 p.m.
Regroup and Snack Break

4:40 – 5:00 p.m.
Debrief/Evaluations

5:00 – 7:00 p.m.
Leadership After Hours
Brevard Zoo, Nyami Nyami River Lodge (outdoor undercover deck)

THURSDAY, JAN. 18, 2018

LEADERSHIP
AFTER HOURS

Light appetizers and oyster bar provided.
Oyster shells will be given to the Brevard Zoo to be used for conservation projects.

Cash bar available.
Thursday, February 15, 2018
2017 - 2018 Leadership Brevard Program Year
Session Six: SIMSOC Simulated Society
Venue: International Palms Resort
Manatee Room, 2nd Floor
1300 North Atlantic Ave., Cocoa Beach, FL 32931
Attire: Casual
Bring: SIMSOC Simulated Society Book
(Read “Rules” in advance, pages 1 - 36)

7:45 – 8:00 a.m.
Arrival/Coffee/Continental Breakfast

8:00 a.m. – 5:30 p.m.
SIMSOC
Lindsay Hudock, Well Said Public Relations, LLC
Jade McGovern, Well Said Public Relations, LLC

Special “Subject Matter Expert Guests” (Afternoon):

James Brown (LB Class of 2013), Transitions Commute Solutions
David Brubaker (LB Class of 2012), Sharing Center
Rob Cramp, Housing for Homeless
Libby Donoghue (LB 1992), 2-1-1 Brevard
Alecia Blattler (LB 2008), United Way of Brevard
LaShaundra McGhee, Aging Matters in Brevard/Meals on Wheels

5:30 p.m.
Relax and continue your conversations to Mambos Beachside Bar & Grill located on the resort grounds. Ocean views provided! (outdoor/covered)
Thursday, March 15, 2018
2017 - 2018 Leadership Brevard Program Year
Session Seven: Law & Order
Venue: Brevard County Sheriff’s Special Programs Facility
        B.A.M. Building
        Google Maps Address: 862 Camp Road, Cocoa, FL 32927
        Please park outside the gates and follow walking directional
        signage to our meeting space.
Attire: Please visit the following website for attire guidelines:
        Suggested: dress in layers and wear flat comfortable shoes.
Bring: Photo ID/Driver’s License

8:00 – 8:15 a.m.
Arrival/Coffee/Continental Breakfast

8:15 – 8:25 a.m.
Welcome and Announcements
LEAD Brevard
Kim Rezanka (LB 2002), LEAD Brevard Board Member
Of Counsel, Cantwell & Goldman, P.A.

8:25 – 8:30 a.m.
Welcome Message
Phil Archer, State Attorney, Office of the State Attorney

8:30 – 9:30 a.m.
Homicide Crime Scene Simulation
Emily Chretien, Brevard County Sheriff’s Office Crime Scene Investigator
Erin Strait, Brevard County Sheriff’s Office Crime Scene Investigator

9:30 – 9:45 a.m. Break

9:45 – 10:30 a.m.
“Taken Into Custody”
Sergeant Christopher Crawford (LB 2014), Rockledge Police Department

10:30 – 11:00 a.m.
“The Grand Jury”
Michael Hunt, Assistant State Attorney, Office of the State Attorney

11:00 – 11:45 a.m.
Panel Discussion
Moderator: Giles Malone, Partner, Maverick Multimedia Inc., Brevard Production, Inc.,
        Space Coast Daily
Gregory Eisenmenger, Of Counsel, Law Offices of Eisenmenger, Robinson, Blaue &
        Peters, P.A.
Laura Moody (LB 2015), Assistant State Attorney, Office of the State Attorney
Michael Pirolo, Chief Assistant Public Defender, 18th Judicial Circuit
11:45 a.m. – 12:45 p.m. Lunch
Sponsored by Victory Casino Cruises
12:15 – 12:45 p.m. (During lunch)
“The Life and Legacy of Local Civil Rights Pioneers”
William E. Gary, President, Harry T. and Harriette V. Moore Cultural Complex, Inc.
Sonya Mallard, Cultural Center Coordinator, Harry T. and Harriette V. Moore Cultural Complex, Inc.

12:45 – 1:15 p.m. Badging, board bus, and transport to Brevard County Jail Complex

1:15 – 2:00 p.m.
Tour of the Brevard County Jail Complex

2:00 – 2:30 p.m. (Brevard County Jail Complex Squad Room)
“Life at the Jail”
Inmate Panel

2:30 – 3:00 p.m. (Brevard County Jail Complex Squad Room)
Sheriff Wayne Ivey, Sheriff of Brevard County

3:00 – 3:30 p.m. Return transport back to the Special Programs Facility

3:30 – 4:45 p.m.
“Social Services Panel”
Moderator: Giles Malone, Partner, Maverick Multimedia Inc., Brevard Production, Inc., Space Coast Daily
Karen Locke, Chief Operating Officer, Crosswinds Youth Services
Jeanie Raciti, Director, Children's Advocacy Center of Brevard
Rhonda Shoup, Victim Advocate, The Women's Center
Jason Wieseler, Psy.D. Executive Vice President and Chief Psychologist, Circles of Care

4:45 – 5:00 p.m.
Debrief and Evaluations
LEAD Brevard

5:30 – 7:00 p.m.
So-Social
Jabbers Bar & Grill
Thursday, April 19, 2018
2017 - 2018 Leadership Brevard Program Year
Session Eight: “Community Connections”
Venue: Parrish Medical Center
951 N Washington Ave., Titusville, FL 32796
Use main front entrance of building and show photo ID to security.
Follow signs to the conference rooms (near the 1st floor cafeteria)
Attire: Business casual
Bring: Photo ID to show security at front entrance

Session hosted by:

8:00 – 8:30 a.m. Arrival/Coffee/Continental Breakfast
8:30 – 8:45 a.m. Welcome & Announcements
Kristin Bakke, CAE, President & CEO, LEAD Brevard
Josh Field ’07, LEAD Brevard Chairman of the Board, Fangshi Global Business Network
8:45 – 9:30 a.m. Leadership Perspectives
Robin Fisher, Insurance Agent, State Farm Insurance
9:30 – 9:45 a.m. Break
9:45 – 10:45 a.m. Greater Titusville Renaissance
Holly Carver ’11, Sales & Leasing Advisor North Brevard Specialist,
Lightle Beckner Robison, Inc.
Robin Fisher, Insurance Agent, State Farm Insurance
Cathy Musselman, Executive Director, Greater Titusville Renaissance, Inc.
Marci Murphy ’07, President, CareerSource Brevard
Jim Tulley, Former Mayor of Titusville
10:45 – 11:00 a.m. Break
11:00 a.m. – 12:00 p.m. Greater Titusville Renaissance Group Activity
12:00 – 1:00 p.m. Lunch
1:00 – 2:00 p.m. Mild, Medium, & Hot Q&A Group Activity
Facilitated by Leadership Brevard Class of 2017 Alumni (listed on other side)
2:00 – 2:15 p.m.  
Break

2:15 – 3:15 p.m.  
**Leadership Brevard Class of 2017 Alumni Panel**  
Bryan Bobbitt, Deputy Executive Director, Keep Brevard Beautiful  
Dale Dupree, General Manager, Zeno Office Solutions  
Lieutenant Stephen Fernez, Brevard County Sheriff’s Office  
Steven Leatherman, Senior Vice President, Primerica  
Carla McRae, Corporate Comptroller, Barn Light Electric Company & Playalinda Brewing Company  
Shayla Murray, Governmental Relations Consultant, Space Coast Strategy  
Sarah Stoeckel, Academic Advisor/Adjunct Instructor & Councilmember, Eastern Florida State College & City of Titusville

3:15 – 3:30 p.m.  
Break

3:30 – 3:45 p.m.  
Session Evaluation & Post-Program Survey

3:45 – 3:55 p.m.  
“People in Boxes” video

3:55 – 4:45 p.m.  
Leadership Brevard Class of 2018 Web Activity

5:30 p.m.  
**Leadership Brevard April SO-SOCIAL**  
The Grand Martini  
345 S Washington Ave., Titusville, FL 32796