Thursday, September 15, 2016
2016 - 2017 Leadership Brevard Program Year
Session One: “Your Journey Into Leadership”
Venue: Crowne Plaza Melbourne Oceanfront (Indialantic)
2605 North A1A, Indialantic, FL 32903
Room: Barbados/Aruba
Attire: Business casual
**Leadership Brevard Class of 2017 head shot photos will be taken upon arrival**

8:00 – 8:30 a.m.
Arrival, head shots, check-in and conversations over coffee & breakfast
Head shots by Simple Media Productions (Room: St. Croix/St. Thomas)

8:30 – 9:15 a.m.
Welcome and Program Overview
- Kristin Bakke, CAE President & CEO, LEAD Brevard
- Josh Field ’07, LEAD Brevard Chairman of the Board
- Kristen Klein, Program Coordinator, LEAD Brevard

9:15 – 10:45 a.m.
True Colors
- Debbie Goode ’98, Carr, Riggs & Ingram, LLC

10:45 – 11:00 a.m.
Break

11:00 a.m. – 12:00 p.m.
Alumni Panel
- Mike Durante ’07, Berman Hopkins Wright & LaHam CPAs and Associates, LLP
- Bunny Finney ’86, Finney Properties
- Neal Johnson ’96, EverBank
- Linda South ’88, City of Melbourne
- Vinnie Taranto ’14, Media-Over-Matter Productions LC

12:00 p.m. – 1:00 p.m.
Lunch on site

(Continued on page 2)
1:00 p.m. – 2:00 p.m.
“Commercial” Activity
- Mario Busacca ’97, KeyStone Strategies

2:00 – 3:00 p.m.
Brevard County
- Stockton Whitten, Brevard County Manager

3:00 – 4:15 p.m.
Central Florida Partnership
- Jacob Stuart, Central Florida Partnership, President

4:15 – 4:30 p.m.
Break

4:30 – 5:00 p.m.
Leadership Action Project Team Overview Presentations
- Big Brothers Big Sisters of Central Florida
- Brevard Homeless Coalition, Inc.
- Brevard Neighborhood Development Coalition, Inc.
- Cancer Care Center of Brevard Foundation, Inc.
- Children’s Home Society of Florida
- Florida Wildlife Hospital & Sanctuary, Inc.
- Greater Titusville Renaissance, Inc.
- The U.S. Space Walk of Fame Museum

5:00 – 5:10 p.m.
Session Wrap-up

5:10 – 6:00 p.m.
Reception with Leadership Action Project Teams
Room: St. Martin/St. Lucia
Cash bar available

6:00 – 8:30 p.m.
Stick around and enjoy local band favorite, Hot Pink on the outside beach deck!
Friday, October 21, 2016
2016-2017 Leadership Brevard Program Year
Session Two: “Fostering Collaboration”
Venue: Canterbury Retreat and Conference Center
1601 Alafaya Trail, Oviedo, FL 32765
*Coach bus will depart at 7:30 a.m. sharp from the parking lot behind
Books a Million in Viera (The Avenues)
2251 Town Center Ave #109, Viera, FL 32940
Attire: Very Casual. We will be indoors for the first half of the session. Outdoor team
building activity takes place in the afternoon: shorts, sneakers, etc. It’s suggested to
dress in layers.

7:00 - 7:15 a.m.
Meet at parking lot behind Books a Million, The Avenues, Viera (see address above)

7:30 – 8:45 a.m.
Transportation by coach bus to Canterbury

8:45 – 9:00 a.m.
Arrival/Coffee/Continental Breakfast
Announcements

9:00 – 11:45 a.m.
Banding People Together’s Strategic Leadership Workshop
Brant Menswar, Managing Partner
Banding People Together

11:45 a.m. – 12:30 p.m.
Lunch

12:30 – 3:30 p.m.
Experiential leadership teambuilding activity – Low Ropes Course
Ties That Bind

3:30 p.m. – 4:15 p.m.
Debrief and evaluations

4:30 p.m.
Bus departs for return to Viera

6:00 p.m. (Estimated) Arrive Viera

6:00 p.m.
Leadership Brevard SO-SOCIAL at Pizza Gallery and Grill outdoor patio just a few
steps away from where the bus will drop us off! Cash bar and light appetizers provided.
Thank you to Carr, Riggs & Ingram, LLC for sponsoring the appetizers! Get to know the
Leadership Brevard Class of 2017 with “Life Experiences BINGO” and get a chance to
win a Pizza Gallery & Grill gift certificate!
Thursday, November 17, 2016
2016-2017 Leadership Brevard Program Year
Session Three: “Promoting Progress”
Venue: Orlando-Melbourne International Airport- MLB
1 Air Terminal Pkwy, Melbourne, FL 32901
Meet in the boardroom located on the 2nd floor. Use “Executive Offices” elevator located in baggage claim area to access the 2nd floor.

Session hosted by Orlando-Melbourne International Airport- MLB

Attire: Business casual. Comfortable shoes recommended for bus tour of airport airfield and Embraer Customer Center in the morning (stops include getting off and on the bus).

8:00 – 8:15 a.m.
Arrival/Coffee/Continental Breakfast

8:15 – 8:30 a.m.
Welcome & Announcements

8:30 – 9:00 a.m.
Board bus (possible security check, bring photo ID)

9:00 – 10:15 a.m.
Airfield Tour including Embraer Customer Center

10:15 – 10:45 a.m.
Return from tour & break

10:45 – 11:30 a.m.
Industry Leaders
Phil Krull, Managing Director, Embraer Executive Aircraft, Inc.
Richard “Rick” G. Matthews, Vice President, Northrop Grumman Aerospace Systems
Joe Mayer (LB ’15), Director, Government Relations, Lockheed Martin

11:30 a.m. – 12:00 p.m.
Leadership Perspectives
Greg Donovan, Executive Director, Orlando-Melbourne International Airport- MLB

12:00 – 1:00 p.m.
Lunch * Relocate to 1st floor ticketing counter
1:00 – 3:30 p.m.
“Project Contender”
Elizabeth Huy (LB ’13), Manager, Business Development, Economic Development Commission of Florida’s Space Coast

3:30 – 3:45 p.m.
Break

3:45 – 4:45 p.m.
Military Briefings
Lt Col Anthony R. Cole, 45th Space Wing, Patrick Air Force Base
BOSN4 David G. Ladomirak, United States Coast Guard
Lieutenant Thomas Gibson, United States Coast Guard
Capt. John Sager (LB ’15), Naval Ordnance Test Unit

4:45 – 5:00 p.m.
Debrief & Evaluation

5:30 p.m.
Leadership Brevard November SO-SOCIAL
Intracoastal Brewing Company 652 West Eau Gallie Blvd., Melbourne
Food truck onsite and beer on tap. Sponsored in part by Delaware North at Kennedy Space Center Visitor Complex (Cyn McMyne, LB ’17).
There will be some fun group photo opportunities. #LeadershipBrevard
Thursday, December 15, 2016
2016 - 2017 Leadership Brevard Program Year
Session Four: “The Innovative Equation for a Healthy Community”
(Arts, Education and community health care services)
Venue: Laserchrome Technologies, LLC
4000 Digital Light Drive, Melbourne, FL 32934
Attire: Business casual. Wear your Leadership Brevard name badge.

Session hosted at

8:00 – 8:15 a.m.
Arrival/Coffee/Continental Breakfast.
*Coffee sponsored by Anaya Coffee, Mike Anaya
Continental breakfast sponsored by The Fresh Market, Mike Paholik*

8:15 – 8:30 a.m.
Announcements – LEAD Brevard

8:30 – 8:55 a.m.
Welcome
Emily Kubica, President, Laserchrome Technologies, LLC

9:00 – 9:30 a.m.
Pre K – 12 - Brevard Public Schools
Dr. Desmond Blackburn (LB ’16), Superintendent, School Board of Brevard County

9:30 – 10:00 a.m.
Higher Education
Dr. T. Dwayne McCay, President & CEO, Florida Institute of Technology

10:00 – 10:15 a.m.
Break

10:15 – 10:45 a.m.
The art of... everything!
Dr. Neil Levine, Executive Director, Brevard Cultural Alliance

10:45 – 11:15 a.m.
Art & Economic Revitalization
Lisa Packard, Executive Director, Eau Gallie Arts District

11:15 a.m. – 12:15 p.m.
Graphite Drawing – Live Experience
Dr. Louis Schulz, Artist & V.P. of the Strawbridge Art Gallery and Art League
Musical accompaniment performed by Dana Beattie, violin and Adriana Stenvik, cello
Graphite Drawing Art supplies donated by Meehan’s Office Productions
Musicians sponsored by Phil Bryden (LB ’12), LEAD Brevard Board Member,
Optimize Aerospace Corporation

12:15 – 1:30 p.m.
Lunch & Art Gallery Showcase (onsite) featuring
Art & Antique Studio Fine Art Gallery, Eau Gallie
Art Gallery of Viera
Fifth Avenue Art Gallery, Eau Gallie
Kole Trent BackSideArt, Cocoa Beach
Renee Foosaner Education Center/Foosaner Art Museum, Florida Tech
South Beaches Gallery on Melbourne Beach
Strawbridge Art Gallery, Melbourne
Titusville Art League

1:30 – 2:30 p.m.
Improv as a leadership skill - Fearless Improv Brigade
Mario Busacca (LB ’97) & colleagues, KeyStone Strategies

2:30 – 4:00 p.m.
The ‘health’ of our community
Libby Donoghue (LB ’92), Executive Director, 2-1-1 Brevard, Inc.
Lisa Gurri (LB ’02), Chief Executive Officer, Brevard Health Alliance, Inc.

4:00 – 4:15 p.m.
Break & Leadership Brevard 1st annual Holiday Treat/Dessert Extravaganza!

4:15 – 4:45 p.m.
Get your Namaste On – Experience Yoga
Loren Collarile-Posca – The Yoga Garden
Related article located on Leadership Brevard 2017 app sponsored by Health First:
“Corporate Wellness: Get your Namaste On”

4:45 – 5:00 p.m.
Debrief & Evaluation

5:30 p.m.
Leadership Brevard December SO-SOCIAL and Secret Santa
Off the Traxx 918 E. New Haven Ave., Melbourne, FL 32901
Sponsored by: Seacoast Bank (Janet Cathy, LB ’17), Southeast Petro Distributors (Monica Shah, LB ’17), and Off the Traxx.
Wings, dips, pizza, and pinwheel sandwiches will be provided. Drink specials include a selection of $2 beers for the Leadership Brevard class and $4 call drinks
** To receive drink specials you must have your Leadership Brevard name badge.

To participate in the Secret Santa, please bring a wrapped gift estimated at $10 to the SO-SOCIAL.
Thursday, January 19, 2017
2016 - 2017 Leadership Brevard Program Year
Session Five: “The Environment”
Venue: Brevard Zoo, Nyami Nyami River Lodge
8225 N. Wickham Rd., Melbourne, FL 32940
Outdoor Off-site locations:
- Restore our Shores/Lagoon Restoration at Rotary Park
  Suntree
  6495 US-1 Rockledge, FL 32955
- Scrub Jay Monitoring at Allen and Helen Cruickshank
  Sanctuary
  326 Barnes Blvd., Rockledge, FL 32955
Attire: Casual. Comfortable clothing and walking shoes. No heels.

8:00 – 8:15 a.m.
Arrival/Coffee/Continental Breakfast.

8:15 – 8:30 a.m.
Announcements – LEAD Brevard

8:30 – 8:45 a.m.
Welcome
Jody Palmer, Director of Conservation Programs, Brevard Zoo

8:45 – 9:15 a.m.
Carpool to Off-Site *(addresses listed above)*

9:15 – 10:00 a.m.
Outdoor Off-Site Experience

10:00 – 10:30 a.m.
Carpool to Off-Site *(addresses listed above)*

10:30 – 11:15 a.m.
Outdoor Off-Site Experience

11:15 – 11:45 a.m.
Carpool back to the Brevard Zoo *(address listed above)*

11:45 a.m. – 12:00 p.m.
Environmental Experiences Debrief
Leadership Brevard Class of 2017

12:00 – 1:00 p.m.
Lunch
1:00 – 2:00 p.m.  
**Leading Change for the Indian River Lagoon and Florida’s Waters**  
Dr. Duane De Freese, Executive Director, Indian River Lagoon Council

2:00 – 3:00 p.m.  
**Leadership Perspectives**  
Keith Winsten, Executive Director, Brevard Zoo

3:00 – 3:15 p.m.  
**Break**

3:15 – 4:30 p.m.  
**Brevard Zoo Tour**  
Brevard Zoo Volunteers

4:30 – 5:00 p.m.  
**Debrief & Evaluation**

5:30 p.m.  
**Leadership Brevard January SO-SOCIAL**  
**River Rocks**  6485 US 1, Rockledge, FL 32955  
Hang out by the water with your classmates, Leadership Brevard Alumni, and LEAD Brevard Board Members immediately following the Leadership Brevard session! Get to know each other’s 2017 New Year resolutions with a fun activity. Appetizers provided and drink specials available.  
LEAD Brevard thanks co-sponsors Health First (Lacy Dickerson, LB ’17) and BRPH (John Luznar, LB ’17).

**Atlas V rocket launch scheduled for 7:49 p.m.**  
*(window to launch extends until 8:29 p.m.)*  
This launch will be an Atlas V rocket in a 401 configuration and carry the Space-Based Infrared System (SBIRS) GEO Flight 3 mission for the Air Force. The two previous SBIRS GEO missions also launched on the Atlas V 401 rocket. The SBIRS, considered one of the nation’s highest priority space programs, is designed to provide global, persistent, infrared surveillance capabilities including: missile warning, missile defense, technical intelligence and battlespace awareness.
Thursday, February 16, 2017
2016 - 2017 Leadership Brevard Program Year
Session Six: SIMSOC
Venue: International Palms Resort
1300 North Atlantic Ave., Cocoa Beach, FL 32931
Attire: Casual

Session Sponsor:

7:45 – 8:00 a.m. Manatee Room 2nd Floor
Arrival and Conversations over Coffee

8:00 – 8:10 a.m.
Welcome and Announcements

8:10 a.m. – 4:30 p.m.
SIMSOC
Lindsay Hudock, Well Said Public Relations, LLC
Jade McGovern, Well Said Public Relations, LLC

4:30 – 5:00 p.m. Manatee Room 2nd Floor
Closing Conversations and Evaluations

5:30 p.m.
Leadership Brevard February SO-SOCIAL
Sandbar Sports Grill: 4301 Ocean Beach Blvd., Cocoa Beach, FL 32931
Share your SIMSOC session experiences with your classmates and Leadership Brevard Alumni at this month’s So-Social. The Sandbar is an indoor/outdoor patio style restaurant that is known for their fish tacos and category 5 hurricane cocktails.
Appetizers sponsored by Leween Jones (FLORIDA TODAY Communications) and beverages sponsored in part by Dustin Prill (S.I. Goldman Company, Inc.).
Drink specials include $2 20oz Coors & Miller Light and $4 Bacardi drinks.
Thursday, March 16, 2017
2016 - 2017 Leadership Brevard Program Year
Session Seven: “Encouraging Innovation”
Venue: Kennedy Space Center Visitor Complex Debus Center
Rooms: Juno/Jupiter
SR 405, Titusville, FL 32899
Attire: Business casual

Session Sponsor:

7:45 – 8:00 a.m.
Arrival/Coffee/Continental Breakfast.

8:00 – 8:15 a.m.
Welcome and Announcements – LEAD Brevard

8:15 – 9:30 a.m.
"Engineering a Competitive Innovation Economy"
David Beavers, Co-founder, Project Based Learning/Space Coast FabLab
Jenna Buehler, Co-founder, Groundswell Startups
Adam Hoffmann, UI/UX designer, program manager, and strategist
Alex Rudloff, founder, More Than Theory

9:30 – 9:45 a.m.
Break

9:45 – 11:00 a.m.
“Cape Canaveral Spaceport: Broadening and Deepening the Space Coast”
Dale Ketcham, Chief Strategic Alliances, Space Florida

“Blue Origin’s Florida Vision”
Scott Henderson, Orbital Launch Site Director, Blue Origin

11:00 – 11:45 a.m.
“The Workforce of the Future”
Judy Blanchard, Vice President of Industry Relations, CareerSource Brevard
11:45 a.m. – 1:15 p.m.
Lunch
*Heroes & Legends* exhibit experience (on your own during lunch)

1:15 – 2:00 p.m.
“*Innovation: A Love Story*”
Gabriel Rothblatt, United Therapeutics Corporation

2:00- 2:15/30 p.m.
Break & Session Evaluation

2:15/30 - 3:00 p.m.
*Kennedy Space Center Visitor Complex*
Therrin Protze, Chief Operating Officer, Delaware North, Kennedy Space Center Visitor Complex

3:00 – 5:00 p.m.
*Atlantis* exhibit experience

5:30 p.m.
*Leadership Brevard March SO-SOCIAL*
*Playalinda Brewing Company- Brix Project*
5220 S Washington Ave., Titusville, FL 32780
Indoors/Outdoors

You don’t have to be Irish to join in on the fun at this month’s So-Social but in the spirit of St. Patrick’s Day (March 17th) you are encouraged to wear green! Food and drinks (up to 2) are covered! Take part in some games and a photo booth-style video!

March So-Social sponsored in part by Keep Brevard Beautiful (Bryan Bobbitt) and Tim Hester, the Carter Hester Group at Morgan Stanley Wealth Management.
Thursday, April 20, 2017
2016 - 2017 Leadership Brevard Program Year
Session Eight: “One World, One Community”
Venue: Exploration Tower
4th Floor
670 Dave Nisbet Dr., Port Canaveral, FL 32920
Attire: Business casual

8:00 – 8:30 a.m.
Arrival/Coffee/Continental Breakfast

8:30 – 8:45 a.m.
Welcome and Announcements – LEAD Brevard

8:45 – 9:15 a.m.
“Grassroots Leadership”
Kendall Moore, Moore & Baughan, PLC

9:15 a.m. – 12:00 p.m. (break included)
“One World, One Community Panel Discussion”
Panel:
Bob Gabordi, Executive Editor, FLORIDA TODAY Communications
Bart Gaetjens (LB 2016), Area External Affairs Manager, Florida Power & Light Company
Karen Gregory (LB 2013), HRSS Consulting Group
Ken Stackpoole, Community Solutions, LLC
Pastor Jarvis Wash (LB 2016), The R.E.A.L. Church
Moderated by: Kendall Moore

12:00 – 1:30 p.m.
Lunch
Exploration Tower exhibits (on your own)

1:30 – 3:00 p.m.
“State of the Port”
Amanda Brailsford-Urbina, Vice President of Human Resources, Canaveral Port Authority
Rodger Rees (LB 2014), Deputy Executive Director/Chief Financial Officer, Canaveral Port Authority

3:00 – 3:15 p.m.
Break

3:15 – 4:30 p.m.
“A Great Place to Live is a Great Place to Visit”
Eric Garvey (LB 2016), Executive Director
Florida’s Space Coast Office of Tourism
4:30 – 5:00 p.m.
Leadership Brevard Class of 2017 Recap - Josh Field, Class Chairman
Debrief and Session Evaluation

5:15 p.m.
Leadership Brevard April SO-SOCIAL and Leadership After Hours
Fishlips Waterfront Bar & Grill
Address: 610 Glen Cheek Drive, Port Canaveral, FL 32920
(upper indoor/outdoor deck)

Win door prizes! How well do you think you know your classmates? Test your
knowledge and be eligible for a prize valued at $100!
Light appetizers will be provided and Leadership Brevard 2017 classmembers will
receive 2 complimentary beverage tickets.

So-Social sponsored in part by:
Brevard Public Schools, Debra Foley (Leadership Brevard Class of 2017); Erica
Lemp, Executive Director, weVENTURE; Rock Paper Simple, Joshua Adams
(Leadership Brevard Class of 2017); and Space Coast Association of REALTORS®,
Lynn Jones (Leadership Brevard Class of 2017).